

# MAILER'S AREA

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Intelligent Mail & Address Quality



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AUTO

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MAILER NAME, CITY, STATE

USPS POSTAL FACILITY  
STD LTR 3D BC  
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Enhanced Distribution Label (EDL) and Automated Tray Label Assignment System (ATLAS)

EDL and ATLAS will allow mailers to better utilize Postal networks—improving the way mailers work with USPS. Mailers will receive more information as the roll-out of the new label format approaches. Thank you for your support.

## NATIONAL COORDINATION

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How will EDL and ATLAS improve Postal operations?

EDL and ATLAS will increase visibility into Postal operations, enhance mail security, and standardize Postal label operations.



How do EDL and ATLAS fit into the bigger picture?

Eventually, mailers will be able to track the location of individual pieces of mail from origin to destination. EDL is the first step—providing information to mailers about larger units of mail.

When will mailers begin to use EDL and ATLAS?

ATLAS will be installed in USPS facilities beginning in the second quarter of 2005. After an initial phase-in period (to be determined), the use of the new EDL-formatted labels will be offered to our customers.

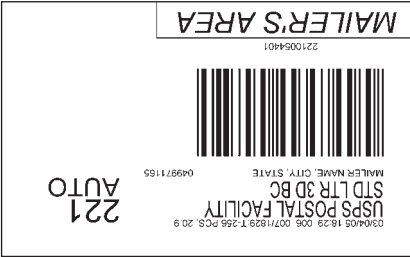
Sample EDL with a 24-Digit Barcode



Sample EDL with 10- and 24-Digit Barcodes



Sample EDL with 10-Digit Barcode Only





# How EDL and ATLAS Will Affect Mailers

## What is the EDL?

The Enhanced Distribution Label (EDL) is a new label format that will be used on all trays, tubs, and sacks. The new labels will include a unique 24-digit barcode instead of the 10-digit barcode currently in use.

To give mailers and USPS time to transition their equipment and processes to be able to print and process the new 24-digit label, mailers will print EDL labels with both the 10-digit and 24-digit barcodes. EDL will allow USPS to uniquely identify each tray, tub, and sack as well as the originator of each handling unit as it makes its way throughout the USPS mail processing and transportation network.

## What is ATLAS?

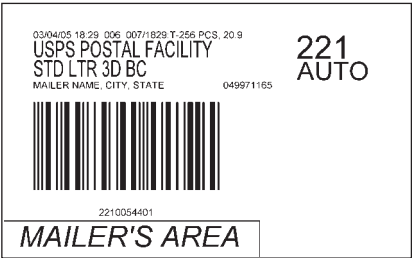
The Automated Tray Label Assignment System (ATLAS) is a new Web-based label production system that will replace USPS's current PASSPORT system. ATLAS will coordinate all activities involved with the creation, distribution, printing, and maintenance of the new labels.

ATLAS will also allow mailers to produce labels and/or submit label orders online. Mailers will be able to save and reuse orders as well as track active orders. Customers will still have the option to create, print, and order labels from the Label Production Center at Topeka, KS.

## What are the benefits of using EDL and ATLAS?

EDL and ATLAS will improve the way that mailers do business with USPS by:

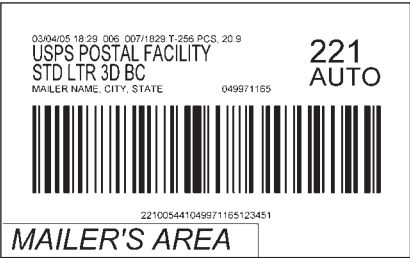
- Supporting USPS's broader Transformation Plan to optimize USPS mail processing and transportation networks
- Providing enhanced visibility into Postal operations in support of USPS's Surface Visibility program
- Identifying trays, tubs, and sacks uniquely throughout the USPS network
- Identifying the originator of each tray, tub, and sack
- Eliminating the need for mailers to create their own barcode in addition to the USPS generic code
- Making mailers' work easier by providing online label production and ordering capabilities, such as saving, reusing, and tracking orders
- Providing added security as mail travels through the USPS system



Sample EDL with 10-Digit Barcode Only



Sample EDL with 10- and 24-Digit Barcodes



Sample EDL with a 24-Digit Barcode